

Urban Affairs Coalition  
Strategic Planning Committee Meeting Notes  
Overview and Minutes  
9.9.20

The Urban Affairs Strategic Planning Committee held its first meeting of Fiscal Year 2021 on September 9, 2020. In attendance were Steven Bradley, Guy Generals, Sharmain Matlock-Turen, Joanne McFall, Jim Mergiotti, Sharana Worsely, Tivoni Develo, Karen Harvey, Brandon Johnson, Thomas Love, Arun Prabhakaran, Kevin Satterthwaite and DJ Thornton.

The meeting was called to order by Dr. Guy Generals and included the following discussion points:

- The progress towards the goals from UAC's 2015 - 2020 Strategic Plan
- The results from the CCAT survey and the Top Program Partner Focus Group
- Strategy Plan - Adaptive vs. Traditional
- Overview of UAC's strategic plan implementation for 2021

An overview of the pro bono consulting services awarded to UAC by Compass was tabled due to time constraints.

The next Strategic Planning Committee meeting will be held virtually on December 2, 2020 at 8:00 AM.

Urban Affairs Coalition

Strategic Planning Committee Meeting Minutes

September 9, 2020

8:00 AM

In attendance: *Steven Bradley, Donald “Guy” Generals, Sharmain Matlock-Turner, Joanne McFall, Jim Mergiotti, Sharana Worseley, Tivoni Devor, Karen Harvey, Brandon Johnson, Thomas Love, Arun Prabhakaran, Kevin Satterthwaite and DJ Thornton*

<b>Agenda Item</b>	<b>Discussion</b>	<b>Action</b>	<b>Person</b>
Call to Order		Meeting called to order at 9:04am	Guy Generals
Approval of Minutes	Review draft of minutes. Guy asked if there were any changes to the June 3, 2020, minutes. Sharmain noted two corrections to the June 3 meetings: Correct current strategic plan date to read 2015 – 2020; Amend HR Director to Vice President, Human Resources. Guy Generals asked for a motion to accept changes and approve minutes and Steve Bradley seconded. Motion passed.	Review draft of June 3, 2020 minutes.	Committee members
Look back, Look Forward	Goal 1: Review Goal 2: Invest Goal 3: Products Goal 4: Excellence	Review of the 2015 – 2020 Strategic Goals and provide metrics on progress towards the goals. UAC annual revenue has	Arun

		nearly doubled in the last 15 years.	
Review of CCAT and Top 10 Program Partner Focus Group Results	The committee discussed specific critical feedback from Program Partners Focus Group including the desire for increased communication, input and partnership with UAC.	High level analysis of CCAT and Top Program Partner Focus Group results. Committee members will receive full reports.	Arun; Committee members
Strategy Plan – Adaptive vs. Traditional	<p>Focus on defining actions that push the organization a new desired state;</p> <p>Focuses on defining individual and small group actions.</p> <p>What is aspiration?</p> <p>Where will we play?</p> <p>How will we win?</p> <p>What capabilities must we have?</p> <p>What management systems do we need?</p>	Introduction of new ways to think about and do planning for the future.	Arun

<p>Strategic Implementation Plan for 2021</p>	<p>Be the Best for Each Other &amp; the Community -UBUNTU - Energize UAC's Talent</p> <p>Define and Be the Future – WAKANDA – Next-gen infrastructure</p> <p>Learn From Our Past to Drive Success &amp; Growth – SANKOFA – Four Ps (People, Processes, Platforms and Performance)</p>	<p>Review of Draft Strategic Implementation Goals</p>	<p>Arun</p>
<p>COMPASS</p>	<p>N/A</p>	<p>Due to time constraints discussion of this agenda item tabled.</p>	<p>Arun</p>